

## Relevant Representations

Received on	From
21/07/2025	XXXXXXXXXXXXXXXXXX
<p>To XXXXXXXXXXXXXXXXXXXX  Date: [Insert Today's Date]  Applicant: Great British Festivals Ltd  Premises: Ashley Hall Showground, Altrincham, Cheshire, WA14 3QA  Application Date: 18 July 2025</p> <p>Dear Licensing Officer,</p> <p>I am writing to formally object to the application submitted by Great British Festivals Ltd for a new premises licence at Ashley Hall Showground under the Licensing Act 2003.</p> <p>As a resident living XXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXXXXXXX to the proposed site—XXXXXXXXXXXXXXXXXXXX—I must stress in the strongest possible terms the significant and unacceptable disruption these events cause to local residents.</p> <p>We opposed the last application for similar reasons, and unfortunately, the situation has not improved. The issues we experienced previously include:</p> <ol style="list-style-type: none"> <li>1. Unbearable Noise Levels</li> </ol> <p>The sound from previous events has been extreme, with noise levels so high that our upstairs rooms physically vibrate. This is not just inconvenient—it seriously affects our peace, wellbeing, and ability to enjoy our own homes.</p> <ol style="list-style-type: none"> <li>2. Severe Traffic and Parking Disruption</li> </ol> <p>Each time these events are held, the local area becomes completely congested. Attendees park irresponsibly, regularly blocking residents' driveways and access routes. The main entrance to the showground is on a bend, which is already dangerous, and event queues render the road to and from Hale and Ashley impassable.</p> <ol style="list-style-type: none"> <li>3. Increased Risk and Overuse of an Already Busy Area</li> </ol> <p>The area is now a popular dog-walking and recreational route, resulting in daily traffic increases even without large-scale events. Adding further congestion and risk through large festivals with alcohol, late-night activity, and amplified music is wholly inappropriate for a residential and semi-rural location.</p>	

## Appendix 3

The cumulative impact of noise, congestion, obstruction, and safety concerns is entirely incompatible with the Licensing Objectives—particularly those concerning the prevention of public nuisance, public safety, and the prevention of crime and disorder.

I urge you to reject this application in the interests of protecting the quality of life for residents and maintaining safety and order in the surrounding community.

Yours sincerely,  
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